

CPAs Selling Your Public Practice

The time has come to sell. How do you prepare the firm?

5 year:

- Avoid procrastination!
- Let your partners & upper staff know of your intent to retire you're going to need their help.
- Make sure your books are in order track business spending and income
- Evaluate the CPA market
- Value your practice

3 year:

- Design your client-transition plan
- Formalize your employee policy manual, policies and procedures
- If the firm has not been using tools to track productivity, consider implementing something now, so there is a record of work production when you go to sell or transition the practice

1 year:

- Develop a retirement withdrawal strategy
- Cease taking on any new clients they should go to your successor(s)
- Start moving your practice to your successor(s)
- Start talking to clients about your retirement
- Finalize your plan to transfer clients
- Announce your retirement to the entire firm
- Update successors on collections and other difficult issues
- Start working less

6 months:

- Send letters to clients letting them know you are retiring and their options
- Change over software licenses from your name to successor(s)
- Migrate utilities and leases to successors
- Notify all insurance companies, including premises liability, workers compensation, etc
- Update letterhead, business cards, to new firm name etc
- Check on deadlines including extensions and returns to help with a smooth transition.
- Non-compete agreements in place, if needed

Last week:

- Contact the State Accountancy Board to change or terminate the firm's name
- Cancel all firm credit cards in your name
- Set up automated email for office emails to be forwarded to successors, etc

Now: Enjoy your Retirement



5 year:

- Avoid procrastination!
- Review your personal finances
- Start reading retirement articles
- Run retirement cost trackers

3 year:

- Make a plan to reduce or eliminate debt
- Evaluate post-retirement insurance options
- Track your spending and identify expenses to reduce or eliminate
- Understand your Social Security options
- Set up a long-term budget for retirement
- Consider devoting a vacation as a 10-day (or longer) trial retirement

1 year:

- Re-evaluate post-retirement insurance options
- Determine Social Security claiming strategy
- Contact Social Security Administration to start the process

6 months:

Finalize insurance plans

Last week:

- Contact your State Board about your CPA license

 whether you plan to keep it on active status,
 convert to retired (inactive) status or discontinue it entirely
- Contact your State Society and update your membership as needed
- Set up a new email address and let your firm know it in case they need to contact you
- Make sure your new health insurance is in place

Now: Enjoy your Retirement

If you have any additional information that you think this document should include, please let us know.

